



Australasian
Society for
Dermatology
Research

ASDR 2025

Annual Scientific Meeting Brisbane

TRI Auditorium | 17 – 19 July 2025

Translational Research Institute, Woolloongabba | Brisbane (Meanjin)

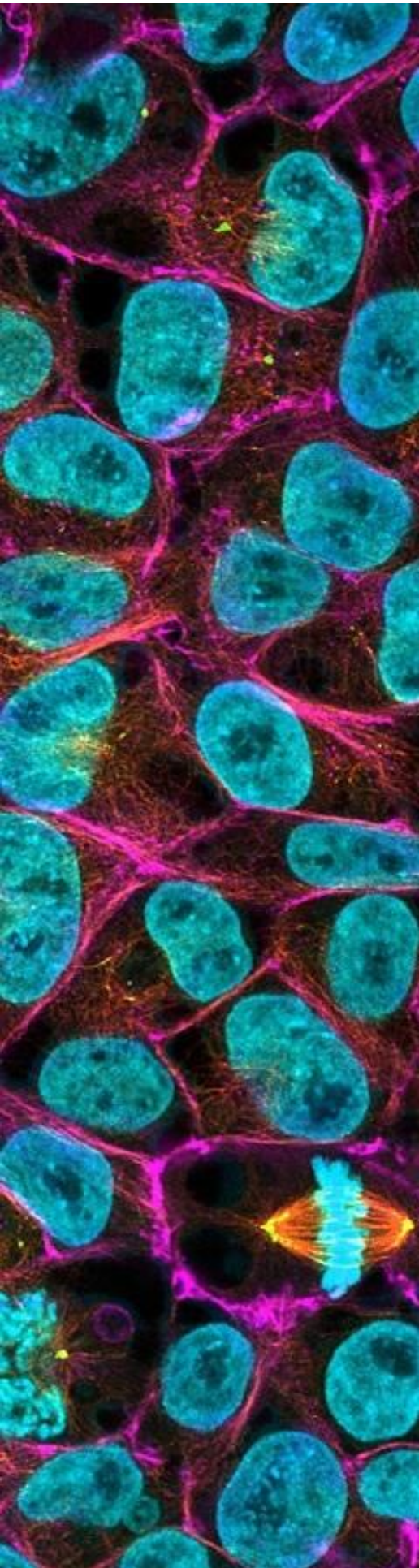
ASDR CONFERENCE SPONSORSHIP BROCHURE

July 2025



Australasian
Society for
Dermatology
Research

www.asdr.org.au



The Australasian Society of Dermatology Research (ASDR) 2025 Annual Scientific Meeting will be a face to face, to be held at the Translational Research Institute in The University of Queensland, Woolloongabba, Brisbane over the following dates:

Thursday 17th July: 8:15 am – 5:00 pm

Friday 18th July: 8:15 am – 5:00 pm

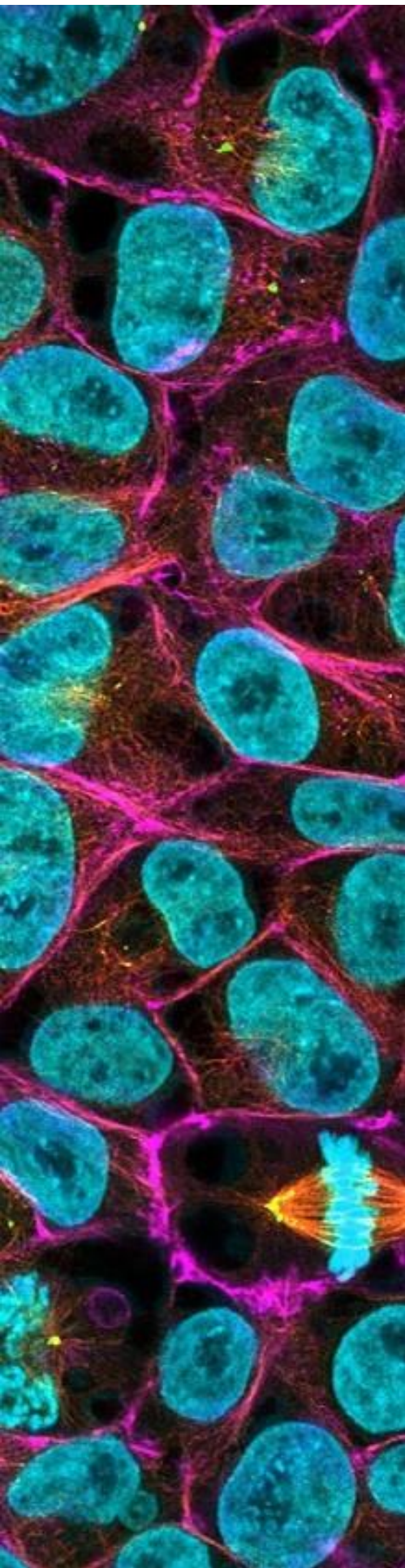
Saturday 19h July: 8:15 am – 1:00 pm

The sessions presented will allow for interaction and information exchange between doctors treating patients with skin disorders and scientists working in the field of cutaneous research.

There will be dedicated session for Sponsors to showcase their latest their products.

Program Key Topics

- Rare Skin Cancer/Diseases
- Keratinocyte Cancer - Genetics/Genomics
- Keratinocyte Cancer – Therapeutics
- Molecular Pathology and Epithelial Cell Biology
- Inflammatory Skin Diseases and Autoimmunity
- Melanoma Genetics/Genomics/Biology
- Innate Immunity and Infection
- Wound Healing and Stem Cells
- Sponsors Showcase



OPPORTUNITIES FOR SPONSORSHIP AND PROMOTIONS

Opportunities for promotion at the conference exist through sponsorship. By sponsoring ASDR 2025 you will have the opportunity to:

- ❖ Build new and strengthen existing relationships
- ❖ Increase brand awareness
- ❖ Acquire network support
- ❖ Obtain first-hand market knowledge of developments in your industry

The Meeting will provide the opportunity for varying levels of sponsorship and active involvement as well as options for advertising and meeting support.

PARTICIPATION AT ASDR 2025

To participate in ASDR 2025, please complete the application form attached by not later than COB on the **17th of April 2025** and email it back to:

Dr Lea Dousset - l.dousset@uq.edu.au

If you are interested in discussing specific entitlements or an overall objective within which we can tailor a sponsorship package, please contact us (l.dousset@uq.edu.au) to arrange a discussion for more details.

Sponsorship Levels

Platinum Sponsorship (1 of 3 available)

AUD \$12,000

- Trade table
- 2 in person representatives
- 2 registrations
- Participation in Industry Session (15 minutes)
- Promo video played during breaks (up to 5 minutes)
- Pull up banner in the room
- Prominent logo placement on all relevant material.
- Logo placement with 150-word company profile in delegate handbook
- Digital info pack sent out to virtual attendees
- Link to sponsor page (virtual stand) on event page

Gold Sponsorship (1 of 8 available)

AUD \$9,000

- Trade table
- 1 in person representative
- 1 registration
- Participation in Industry Session (10 minutes)
- Promo video played during breaks (up to 2 minutes)
- Pull up banner in the room
- Prominent logo placement on all relevant material.
- Logo placement with 150-word company profile in delegate handbook
- Link to sponsor page (virtual stand) on event page

Silver Sponsorship (1 of 10 available)

AUD \$7,000

- Prominent logo placement on all relevant material.
- Logo placement with 75-word company profile in delegate handbook
- Link to sponsor page (virtual stand) on event page

Individual Session Sponsorship

AUD \$4,500

- Addressing audience pre-event for 2 min in sponsored session
- Link to any relevant information posted in chat

Once your application has been approved, you will need to submit the following (where relevant to sponsorship level) to by no later than COB on the [17th of April 2025](#):

- Logo to be used in materials (to be submitted as soon as application is approved)Link to your
- website / virtual booth to be displayed on event page
- Digital resource pack
- Videos to be played during breaks
- Copy for company profile in delegate handbook
- Names and email addresses of your in-person and virtual representatives



ADVERTISING

Advertising positions can be provided in the Delegate Handbook and on our online program, distributed to all delegates.

Advertisements must be provided art ready, to A4 size, in appropriate electronic format.

FULL PAGE (COLOUR) \$1000 | FULL PAGE (B&W) \$600

For enquiries:

Please contact Dr Lea Dousset l.dousset@uq.edu.au



APPLICATION FORM

Applicant Details

Company.....

Postal Address.....

Contact Person.....

Telephone.....

Fax.....

Email.....

Participation Requirements

Sponsor

Preferred Level

Amount \$

Exhibitor

Amount \$

Advertising ☐

Details:

Amount \$

SUB TOTAL \$

TOTAL \$

+GST (10%) \$

TOTAL PAYABLE \$

Please email completed form to

Dr Lea Dousset l.dousset@uq.edu.au

Participation Terms & Conditions

1. **Sponsors and Advertisers** - invoices are payable on receipt of tax invoice to secure your requirements.
2. Full payment should be no later than **June 17th, 2025** unless organised with ASDR. **Full Payment** of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
3. All prices quoted exclude GST.
4. The Organising Committee reserves the right to refuse an application.
5. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available the Organiser will contact you as soon as possible to discuss alternatives.
6. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
7. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
8. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
9. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
10. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
11. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
12. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
13. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
14. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
15. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
16. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
17. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. Furthermore I confirm I am authorised to sign on behalf of the Applicant.

Signed.....

Name.....

Position.....

Date.....