

# Australasian Society for Dermatology Research

# Sponsorship Prospectus

# **ASDR 2026**

**Annual Scientific Meeting** 

Westmead Innovation Centre, Sydney

23-25 July 2026

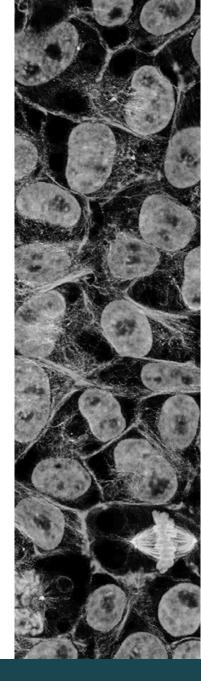




# **About Us**

We promote scientific research in dermatology, skin biology and allied subjects through the study of individual humans, animals and model systems.

We provide a forum for interaction and information exchange between doctors treating patients with disorders of the skin and scientists working in the field of cutaneous research and enhance the treatment of people with disorders of the skin through making available the latest advances in research and diagnostic techniques.



# Meet Our Team

### **ASDR 2026 Co-Chairs**



Dr Ali Azimi



Dr Jessamy Tiffen

# **Local Organising Committee**

Prof Pablo Fernandez Penas Dr Angela Ferguson Dr Cindy Tseng Dr Rachel Teh Dr Ishana Dixit Ms Lauren Faul

www.asdr.org.au



# Sponsorship Packages

## Platinum Sponsorship Package

#### Total of 3 Available

\$12,950

- Trade Table in prominent location
- 2 registered representatives including Gala Dinner
- Participation in Industry Session (15 minutes)
- Promo Video played during break (up to 5 minutes)
- Logo on conference banners displayed around venue
- Logo on sponsor slides throughout conference
- Prominent logo placement on all relevant material
- Logo and 150 word company profile in delegate handbook
- Dedicated E-blast out to all regiatered delegates
- Virtual Stand

## Gold Sponsorship Package

#### Total of 8 Available

\$9,950

- Trade Table
- 2 registered representatives including Gala Dinner
- Participation in Industry Session (10 minutes)
- Promo Video played during break (up to 2 minutes)
- Logo on conference banners displayed around venue
- Logo on sponsor slides throughout conference
- Prominent logo placement on all relevant material
- Logo and 75 word company profile in delegate handbook
- Virtual Stand

#### Total of 10 Available

\$6,950

- 1 registered representative
- Pull up banner in the room
- Prominent logo placement on all relevant material
- Logo and 75 word company profile in delegate handbook
- Virtual Stand

# Individual Session Sponsorship

#### Limit of 1 per session

\$4,600

- 1 registered representative
- Opportunity to address the audience pre-session (2 minutes)
- Prominent logo placement on all relevant material
- Link to download any relevant information post event via ASDR website

## Gala Dinner Sponsor

#### Total of 1 Available

\$9,500

- Opportunity to address the audience (2 minutes)
- Opportunity to display pull up banner (maximum 2)
- Prominent logo placement on all relevant material
- 2 Gala Dinner tickets
- Acknowledgement in delegate handbook

# Welcome Reception Sponsor

#### Total of 1 Available

\$5,500

- Opportunity to address the audience (2 minutes)
- Opportunity to display pull up banner (maximum 2)
- Prominent logo placement on all relevant material
- 2 Gala Dinner tickets
- Acknowledgement in delegate handbook

## www.asdr.org.au

Once your application has been approved, you will need to submit the following (where relevant to sponsorship level) by no later than COB on **31st of March 2026**:

- Logo to be used in materials (to be submitted as soon as application is approved)
- Company overview and website link for your virtual booth (further information to be provided once sponsorship confirmed)
- Final copy and collateral to be shared in dedicated e-blast (Platinum only)
- Videos to be played during breaks (Platinum & Gold only)
- Copy for company profile in delegate handbook
- Names and email addresses of your in-person representatives (all representatives will need to register; instructions will be forwarded once sponsorship confirmed and registrations are open)

# For any enquiries relating to sponsorship, please email events@asdr.org.au

# **Advertising**

Advertising positions can be provided in the Delegate Handbook and on our online program, distributed to all delegates.

Advertisements must be provided ready to publish in appropriate electronic format.

### **Advertising prices**

FULL PAGE \$1000 (210mm x 297mm Portrait)
HALF PAGE \$600 (148mm x 210mm landscape)
QUARTER PAGE \$400 (74mm x 210mm Portrait)

For advertising enquiries please email events@asdr.org.au